



[kennVONDRAK]

## SUMMARY

- Generates ideas, creatively interprets those provided and implements both
- Visualizes ideas in two and three dimensions
- Communicates well with clients in order to meet their needs
- Experienced supervisor, lead trainer and daily operations administrator
- Qualified to take design ideas from concept through final printed piece
- Well-ordered, accurate, meets deadlines and works well under pressure

## SKILLS

- Proficient in Adobe Photoshop, InDesign and Illustrator; Microsoft Word and PowerPoint
- On-site press checks, print preparation, digital pre-press and production
- Familiar with Flash and basic HTML
- Strong understanding of web technologies and the capabilities and constraints they imply on design

## PROFESSIONAL EXPERIENCE

- O'Reilly Media, Inc.; Senior Graphic Designer/Manager; 15 - Present
- Fireman's Fund Insurance Company; Senior Graphic Designer; 06 -15

## OTHER SIGNIFICANT EXPERIENCE

- NET Ministries, Inc.; Team Supervisor/In-House Designer
- Robert Sanders and Company; Art Director
- North Country Communications; Art Director
- Art Institute of Seattle, Student Studio; Art Director

## AWARDS

### SONOMA COUNTY AD CLUB SADIE AWARDS:

#### Awards of Merit

- Napa Town Centre; Presentation Folder
- Staff Appreciation Day at Kaiser Permanente; Invitation
- Dowling Magnets; Magnet Box – "Shooting Star"

#### Awards of Excellence

- Carol Klesow Business Consulting; Stationery
- The Birth Center at Kaiser Hospital; POS Campaign
- Dowling Magnets Science Discovery Kits; Retail Packaging
- Dowling Magnets Wonderboard; Retail Packaging

#### Sadie

- CWM Services Holiday Reforestation Program; Special Event Material

### IMCA AWARDS [INSURANCE MARKETING COMMUNICATIONS ASSOCIATION]:

#### Awards of Excellence

- Fireman's Fund Insurance Company; Whitepaper Series
- Fireman's Fund Insurance Company; Cloud 9 Producer Conference

#### Best in Show

- Fireman's Fund Insurance Company; Firemark Program Welcome Kit
- Fireman's Fund Insurance Company; Environmental Graphics

## EDUCATION

- Bachelor of Arts; Collins College; Tempe, AZ – Visual Communication
- Associate of Applied Arts; Art Institute of Seattle; Seattle, WA – Visual Communication
- Certificate of Computer Graphics; Collins College; Tempe, AZ – Adobe Creative Suites; HTML and QuarkXPress

Senior Designer

Art Director

707.364.0241

kennvondrak@gmail.com

www.kennvondrak.com